

For Immediate Release
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The 2009 World Rose Festival Fine Art Exhibit *The Rose: What's in a name?*

Vancouver, BC – The World Rose Festival Fine Art Exhibit, **The Rose: What's in a name?** will be a feature of the 2009 World Rose Festival, being held June 19 – 21, 2009 in the new West Wing of the Vancouver Convention Centre in Vancouver, BC.

The rose, like the work of William Shakespeare, is timeless, experiential and perennially re-interpreted. *"That which we call a rose by any other name would smell as sweet."* The famous quote from Romeo and Juliet sums up the boundless potential of the rose as art.

Three outstanding visual artists bring diversity and depth to the exhibit. Each one is BC based with their work exhibited here and abroad.

Carole Arnston, Painter, has a dynamically charged gestural style. Her dramatic images are rendered with a broad brush, subtle colour and painting knives. They invite a closer look.

Heather Johnston, Mixed Media Fine Art Photographer blends photography, image manipulation and hand painting. Her current work, influenced by 18th century botanicals, takes a 21st century look at nature through depth, texture and meaning.

Alex Waterhouse-Hayward, Fine Art Photographer is one of Canada's most experienced magazine and portrait photographers. An ardent gardener, Canada Post has issued four rose stamps he photographed.

"Of all the flowers, methinks a rose is best", Sonnet 130.

The 2009 World Rose Festival promises a complete indulgence in everything to do with roses, featuring a world-class judged rose show, display gardens by some of Canada's top rose nurseries and garden centres, expert advice from local and international rosarians, floral design displays, lectures, **The Rose: What's in a name?** fine art exhibit, an extensive marketplace and more.

For more information on the World Rose Festival or the Fine Art Exhibit, visit www.worldrosefestival.com or call 604-984-6449.

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