

Logistical Info for Rose Show Exhibitors

We are excited and honoured to have your participation in the World Rose Show, on display from June 19-21, 2009 at the World Rose Festival! Detailed information about the show, its classes, and its judging are available on www.worldrosefestival.com (click on Rose Show). Listed below are some important points for accessing the Vancouver Convention Centre (VCC), where this event is taking place for the first time, and exhibiting your roses, photography and/or floral art (an exhibitor number is required). Please read the entire document.

Process for Accessing the World Rose Show and Exhibiting Roses:

- 1. Apply for your exhibitor number in advance - online or via hard copy** (see page two for details).
 - **Pre- Registration requirements:** In order to plan for staging, we require that exhibitors in Floral Art and ARS arrangement classes pre-register all entries. Floral Art must register by June 1, 2009 and ARS arrangements by June 15, 2009. Pre- registration for ARS and PNW National Challenge classes cannot be required but it would be appreciated if exhibitors could indicate their intention to enter these classes.
- 2. When you arrive at the Vancouver Convention Centre (VCC), West Exhibit Level** (see below for directions and see page two for hours):
 - Pull up to the loading zone immediately in front of the centre's glass doors, at the Front Entrance.
 - Unload your Entries.
 - Remove your vehicle to a parking area (see page two for options). The loading zone is a 15-minute loading / unloading zone only. Anyone parked longer will be towed.
- 3. Check in at the Rose Show Exhibitor desk** (see page two for hours)

How to Reach the Vancouver Convention Centre (VCC), West Building

The World Rose Festival is located in Hall C, West Exhibit Level, Vancouver Convention Centre (VCC), at 1055 Canada Place. This is Vancouver's *new* convention centre, not the one under the "sails" (East Building).

For more on the Vancouver Convention Centre, visit www.vancouverconventioncentre.com.

To access the West Exhibit level from Main Street:

1. Drive NORTH on Main Street as far as you can go.
2. Continue down the ramp, which will take you down to Waterfront Road.
3. Turn RIGHT on to Waterfront Road and continue driving WEST on for approximately 3 minutes.
4. The entrance to the Vancouver Convention Centre WEST Exhibit Halls will be on the RIGHT.

To access the West Exhibit level from Burrard Street:

1. Drive NORTH on Burrard Street to the Corner of Cordova Street.
2. Turn LEFT onto Cordova and drive for half a block until the road splits
3. Take the "middle" lane through the tunnel to Waterfront Road
4. The entrance to the Vancouver Convention Centre WEST Exhibit Halls will be on the LEFT

Parking at Vancouver Convention Centre (VCC)

The access point to the new Vancouver Convention Centre parkade is located just west of the Burrard Street entrance to the new building, at the corner of Canada Place, and is open 24 hours. Parking and fees are managed by Impark and are the responsibility of the rose exhibitor. Parking prices are roughly \$20 for all-day parking at this and nearby parking facilities. Visit www.worldrosefestival.com (click on Venue) for nearby parking facilities.

Applying for and Picking up your Exhibitor Number

All rose exhibitors, including Floral Art and Photography exhibitors, must check in at the designated registration table at the entrance of West Hall C, VCC, upon arrival to collect your exhibitor number. Hours are: Thursday, June 18, 10:00 a.m. to 10:00 p.m. & Friday, June 19, 4:00 a.m. to 9:30 a.m. You may also check in at the Westin Bayshore Hotel (1601 Bayshore Drive) on Thursday, June 18 from 10:00 a.m. to 10:00 p.m.

If you did not apply in advance for an exhibitor number, you may do so onsite, although we request that you register in advance to ensure a quick and efficient check in process. To register in advance, call 1-778-3338-4142 and request a hard copy application form or apply online at www.worldrosefestival.com. (click on Rose Show)

Refrigeration – Thursday, June 18, 10:00 a.m. to 10:00 p.m.

For the convenience of our out-of-town exhibitors and early-comers, limited refrigeration will be provided on a first-come, first-served basis on Thursday, June 18, 2009, from 10:00 a.m. to 10:00 p.m. at VCC. Refrigeration will run through the night until Friday, June 19, 9:30 a.m. We will not be held responsible for any refrigeration failures of any kind or any lost or stolen roses. All exhibitors must provide their own containers, adequately identify them and attend to their own roses in the refrigeration trailers.

Placing of Entries (Roses, Floral Art, Photograph) – Friday, June 19, 4:00 a.m. to 9:30 a.m.

Friday, June 19 from 4:00 a.m. to 9:30 a.m. is the allocated time for exhibitors to set up. No entries will be allowed after the 9:30 a.m. deadline – NO EXCEPTIONS. A “placement committee” places all entries onto the show tables, except:

- *ARS and PNWD National Challenge class exhibitors place their own entries under direction of the show committee; Floral Art exhibitors may place their entries on Thursday, June 18, 6pm to 9pm; and ARS Arrangement exhibitors may place their backgrounds and frame on Thursday, June 18, 4pm to 6pm. Photographs may be dropped off at either VCC or the Westin Bayshore (see applying for and picking up your exhibitor number above).*
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Judging – Friday, June 19, 10:00 a.m. to 1:00 p.m.

Judging will occur on Friday, June 19, 2009 from 10:00 a.m. to 1:00 p.m. Only judges, stewards and volunteers are allowed in the Rose Show during judging.

Public Hours and Admissions Costs for Rose Show Exhibitors

Please visit the Rose Show section of the World Rose Convention website (www.worldrose-vancouver2009.com).

Awards Presentation in the Rose Show Area - Sunday, June 21, 4pm

If you are a registered Rose Show exhibitor and have not paid the \$49 registration fee, when collecting your exhibit number, you will be provided with an Awards Presentation ticket for complimentary admission to enter the Hall as of 3:45pm on Sunday, June 21. Rose Show Exhibitors who have paid the \$49 registration fee will have a three day pass to use for admission.

Retrieving your Roses, Floral Art Props, etc - Sunday, June 21, 5pm (no earlier)

All roses, floral art props, photographs and any awards must be retrieved promptly at 5:00 p.m. on Sunday, June 21. Nothing may be removed from the show prior to 5:00 p.m., June 21. Unclaimed items will be discarded at 6 p.m. Any unclaimed items will become the property of the Vancouver Rose Society.
