

## FESTIVAL RULES AND REGULATIONS OF AGREEMENT

**1. MOVE-IN** Vancouver Convention & Exhibition Centre (VCEC) security staff and the World Rose Festival floor director will control entry by strict adherence to Exhibitor's pre-designated time slots. All Exhibitors must report to the holding lot first. Exhibitors missing their time designations may be placed at the end of the line-up. There is a maximum 30 minutes unloading time limit. Booth space not filled during move-in day may, at the discretion of the World Rose Festival Manager, be resold.

**2. MOVE-OUT** Exhibitors are not permitted to tear down their booth until the show officially closes. Once the show closes, no carts are permitted inside until completion of the carpet roll-up. For your protection, no untagged materials may leave the building prior to closing.

**3. NO CHILDREN ON SHOW FLOOR DURING MOVE-IN & MOVE-OUT:** Due to WCB regulations and the prevalence of heavy equipment, machinery, vehicles and forklifts on the show floor, children will not be allowed in the exhibit halls during move-in and moveout hours. Any infractions may result in the shut down of the facility operations. We appreciate the burden this may create for many of our exhibitors who have family owned businesses, but safety concerns for all individuals on the show floor will require that this is strictly enforced.

**4. BOOTH ACCOUNT POLICY** All exhibitors are to have their account paid in full by **February 15, 2009**. No refunds will be given to those wishing to cancel their booth space after the date of **February 15, 2009**.

**5. SUB-LEASING** No Exhibitor may assign, sublet or apportion the whole or any part of the booth space assigned to him, nor permit any other party to exhibit therein, nor to distribute any promotional or advertising materials, in the occupied space other than those manufactured, grown or sold by them in the regular course of business.

**6. EXHIBITOR'S SOLICITATIONS/TERRITORY** Exhibitors must limit their activities to within the confines of the booth space. Exhibitor activities must be conducted in a manner consistent with the non-interference of activities legitimately exercised by other Exhibitors. No firm or organization not assigned booth space inside the exhibit hall will be permitted to solicit within the Trade Show area. If they do so, they will be asked to leave the show.

**7. CHARACTER OF EXHIBITS** The Festival Management retains the privilege to restrict exhibits to products and services of interest to and related to the rose and horticultural trade. The Management also reserves the right to restrict exhibits which, because of noise, method of operation, materials, or for any reason is objectionable and also to prohibit or to evict any exhibit which, in the opinion of the Management, may detract from the general character of World Rose Festival. This reservation includes persons, things, conduct, printed matter or anything of a character which the Management determines objectionable. In the event of such restriction or eviction, World Rose Festival is not liable for any refunds or rentals or other exhibit expenses.

**8. RIGHT TO EXHIBIT** Management reserves the right to prohibit any applicants applying for exhibit space in the show from displaying in World Rose Festival.

**9. DISPLAY CONFIGURATION** Booth displays shall be according to trade industry norm with exhibit height in excess of 3' confined to the rear 5' of each booth. Where required each booth is provided with a 10' wide, 8' high backdrop, plus 3' high side curtains, which separate you from your neighbor. From the backdrop toward the front of your booth, you may have solid material for a maximum distance of only 5'. The next 5' to the front of your booth requires that you have only "see-through" type material above the 3' curtain. The World Rose Festival Management and Committee will be charged with the enforcement of this rule and any violation will be immediately corrected or possible loss of booth space may result.

**10. SPECIAL EQUIPMENT RESTRICTIONS** The operation of oil, natural gas or gasoline engines is prohibited and must be free of all such fuels while on display in the exhibit area. All battery cables must be disconnected during exhibition of vehicles and cable ends must be taped to meet Fire Department regulations. Audio-visual equipment is limited in its operation to sales demonstrations only, must not be noisy and shall not be used for showings designed to attract or amuse visitors, all audio-visual equipment shall be in accordance with the requirements of the fire prevention authorities and in harmony with any agreement entered into by World Rose Festival, the Management of the facility and applicable labour-unions. The use of loud speakers and public address equipment by Exhibitors is absolutely prohibited. All plans for installation and operation of special sound equipment must be approved by the World Rose Festival Management prior to installation.

**11. FOOD & DRINK** For reasons of sanitation and safety, no food or drink shall be given away or sold by Exhibitors in the exhibit hall. This distribution of alcohol by Exhibitors is prohibited in the exhibit hall. The

concessionaire has exclusive rights for distribution of food and drink within the VCEC area.

**12. BALLOONS** Helium balloons or large inflatables for the purpose of advertising may be permitted in the VCEC but must first be approved in writing through the VCEC Event Co-ordinator. World Rose Festival and the VCEC are not liable for the costs incurred to retrieve any such balloon from the ceiling or any damage caused by their escape. Sole liability rests with the Exhibitor. No small hand-out helium balloons are permitted in the Centre.

**13. FOOTWEAR** In accordance with Workers Compensation Board policy, all Exhibitors must wear suitable safe, leather upper footwear when building or dismantling their exhibits, **RUNNING SHOES ARE PROHIBITED**.

**14. WALL HANGINGS** Exhibitors are not permitted to hang anything whatsoever on the Exhibit Hall walls.

**15. PROPANE** The Vancouver Convention & Exhibition Centre Exhibit regulations for Fire Safety prohibits bringing propane containers exceeding 20 lbs. into the building. A "flow restriction valve", available from ICG Liquid Gas, or Malkin & Pinton Industrial Supplies, must be used on all propane tanks. All propane connections must be approved by VCEC Building Services Co-ordinators. For specific events requiring larger propane requirements, it may be possible to make special arrangements with VCEC and the Provincial Gas Inspector's Office.

**16. SMOKING** In accordance with the City of Vancouver's Health By-Law 4387 and an Amending By-Law 5994, Exhibitors are only permitted to smoke in the designated smoking areas.

**17. FIRE DEPARTMENT REGULATIONS** In accordance with the City of Vancouver Fire Department all aisles and exits as designated on approved show plans shall be kept clean, clear and free from obstructions. Easels, signs, etc. shall not be placed beyond booth area into aisles.

**18. COMBUSTIBLES** Literature on display by Exhibitors must be limited to reasonable quantities. Reserve supplies should be kept in closed containers and stored in a neat and compact manner. All decorations, drapes, signs, banners, acoustical materials, hay, straw, moss, split bamboo, plastic cloth and similar decorative materials shall be flame retarded to the satisfaction of the Fire Department. Oilcloth, tar paper, sisal paper, nylon, orlon and certain other plastic materials cannot be made flame retardant, therefore their use is prohibited. Table coverings must be flame treated unless they lie flat, with any overhang of no greater than six (6) inches.

**19. SECURITY** World Rose Festival will provide adequate security service for the exhibit area. As further protection, the World Rose Festival Management encourages each Exhibitor to have at least one employee in their booth during move-in and move-out hours. However, in all cases, **THE ULTIMATE RESPONSIBILITY OF SECURITY LIES WITH THE EXHIBITOR AT ALL TIMES AND THE WORLD ROSE FESTIVAL WILL NOT BE HELD LIABLE FOR THE LOSS OR THEFT OF ANY OR ALL ITEMS FROM AN EXHIBIT BOOTH AT ANY TIME.**

**20. NON-COMPLIANCE TO RULES & REGULATIONS** Each exhibitor for himself and his employees, substitutes or aides, agrees to abide by the rules and regulations given herein and by subsequent amendments and additions considered by the World Rose Festival Management to be in the best interest of all Exhibitors. Upon non-compliance with the rules formulated, the World Rose Festival Management reserves the right to prohibit, reject or eject any Exhibitor, Exhibitor's representative, exhibit (in whole or in part), or visitor, with or without giving cause. In the event of restriction or eviction, World Rose Festival is not liable for any refunds on rentals or other exhibit expenses.

**21. AMENDMENT TO RULES** In an effort to provide the best to the greatest number, the World Rose Festival Management shall have full power to so interpret the rules and regulations or make such judgments as may appear to be for the best interests of the entire festival, and any and all amendments of the foregoing rules, regulations and conditions shall bind the Exhibitors.

**22. LIMITATION OF LIABILITY** It is expressly understood and agreed, and the Exhibitor agrees by accepting these rules and regulations and/or by signing an official contract to exhibit, that he will make no claim of any kind against the Vancouver Convention & Exhibition Centre, World Rose Festival, World Rose Federation of Rose Societies, Canadian Rose Society, Vancouver Rose Society, American Rose Society, its members, employees or agents for any loss, damage or destruction of goods, nor any injury or death that may occur to himself or his employees, associates or aides while in the exhibit area, nor for any damage of any nature or character whatsoever.